# Deepak Mundhra

## Professional Summary

Full-Stack Developer with over 2 years of experience building scalable marketing websites using Next.js, React, and headless CMS platforms like Strapi and builder.io. Reduced development cycles by 30% through CI/CD pipelines and optimized SEO to boost organic traffic by 80% at Logicsice Consultancy. Skilled in translating Figma designs to pixel-perfect, responsive web pages, integrating APIs and GraphQL, and deploying on Vercel for fast, scalable performance. Adept at collaborating with marketing and design teams in Agile environments to deliver user-centric solutions.

#### Technical Skills

Frontend: Next.js (Page & App Router), React.js, JavaScript, TypeScript, HTML5, CSS3, TailwindCSS, MaterialUI, ShadCN, Bootstrap, jQuery

Backend: Node.js, Express.js, Laravel, PHP, RESTful APIs, GraphQL

Headless CMS: Strapi, builder.io, Storyblok

Databases: MySQL, MongoDB, PostgreSQL

DevOps & Tools: Vercel, Git, GitHub, GitLab, Docker, CI/CD Pipelines (GitHub Actions), Jest, Figma, AWS

Other: SEO Optimization (Structured Data, Metadata), Web Performance Optimization (ISR, SSG, SSR), Agile Methodologies, Object-Oriented Programming, Data Structures & Algorithms, A/B Testing

### Professional Experience

Full-Stack Developer, Logicsice Consultancy Pvt. Ltd. – Jaipur, India

March 2023 - Present

- Developed and maintained marketing websites using Next.js and Strapi, integrating dynamic content via GraphQL to support rapid content updates.
- Collaborated with marketing teams to build and deploy landing pages and blogs, reducing deployment time by 30% using Vercel CI/CD pipelines.
- Converted Figma designs into pixel-perfect, responsive web pages with TailwindCSS, ensuring brand consistency and 40% faster load times.
- Optimized SEO with structured data and metadata, increasing organic traffic by 80% for client websites.
- Created reusable Next.js components, streamlining development and ensuring consistency across 10+ client projects.
- Managed AWS and Vercel deployments, optimizing server configurations to reduce costs by 25% while maintaining 99.9% uptime.

React.js Intern, Celebal Technologies – Jaipur, India

June 2022 - July 2022

- Built a responsive UI with React.js and integrated GitHub APIs, improving rendering speed by 40% for user profile displays.
- Conducted API testing with Jest, ensuring seamless integration and high availability for dynamic content.

#### Education

Poornima Group of Institutions, B. Tech in Computer Engineering

July 2019 - May 2023

- CGPA: 8.2/10
- Capstone: Developed a real-time chat application using Next.js, Node.js, and WebSocket, supporting 500+concurrent users with 99% uptime.
- Relevant Coursework: Operating Systems, Data Structures & Algorithms, Object-Oriented Programming, Database Management Systems

# Projects

#### BikeShare - Bike Rental Platform

- Engineered a marketing-focused MERN application with Next.js and Strapi, enabling 1,000+ users to book bikes in real-time.
- Integrated GraphQL APIs for dynamic content, reducing content update time by 50%.
- Optimized performance using Next.js SSG and ISR, achieving page load times under 500ms.
- Designed responsive UI with TailwindCSS from Figma prototypes, boosting mobile engagement by 30%.

#### Marketing Campaign Dashboard

- Built a Next.js-based dashboard integrated with builder.io for real-time campaign tracking, supporting A/B testing for 20+ marketing campaigns.
- Implemented automated Vercel deployments, reducing deployment time by 35%.
- Optimized SEO with structured data and metadata, improving campaign page visibility by 60%.

## Achievements & Certifications

Microsoft Certified: Azure AI Fundamentals

Jan 2022

Hackathon Winner: Poornima Tech Fest – Built a real-time traffic monitoring system using Next.js & Node.js

2022

Open-Source Contributor – Contributed reusable Next. js components to a UI library adopted by 200+ developers on Git Hub